Thank You to Our Generous Partners:

Cheyenne Mountain Resort
Colorado Springs, Colorado
April 26-28, 2016
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Registration Fee is Only $375*

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Swedish Medical Center
Swedish Southwest ER
On behalf of the Fire & Life Safety Educators of Colorado (FLSEC), I invite you to attend our 23rd Annual professional development conference April 26-28, 2016. This year we have moved to the beautiful Cheyenne Mountain Resort in Colorado Springs at the base of Pikes Peak. Our conference is the premier professional development conference for fire and life safety professionals in the Rocky Mountain Region and it is among the top conferences of its kind in the nation. Our speakers will bring us innovative programs, information on new technologies, techniques for reaching our target audiences more effectively and ideas for developing successful programs regardless of budget size. In short, they’ll help us improve our community risk reduction abilities. The networking opportunities alone make this conference worthwhile.

The early-bird registration fee for this 3-day conference is only $375. The fee for FLSEC members is only $350. All of us are challenged with doing more with limited resources. We keep our registration fee as low as possible to help you afford this valuable training. We also will be able to offer scholarships for registration fees thanks to the generous support of our sponsors, some of whom are shown on the cover.

Our Conference Team — Janet Werst, Deanna Harrington, Kim Scott, Stephanie Thai, Sabrina Iacovetta, Sherrie Leeka, Susan Yates and Amber Jones — has been working hard to produce what promises to be an enjoyable, educational and amazing conference. I thank them and their agencies for their exceptional efforts.

We hope you’ll join us in Colorado Springs.

Einar Jensen
Conference Chairperson, FLSEC President

Who should attend?
Fire & Life Safety Professionals
Firefighters and Fire Officers
EMTs and Paramedics
Nurses
Community Police Officers
Child Car Seat Technicians
Hospital Injury Prevention & Community Outreach Staff
Emergency Managers
Private Sector Risk Managers
Teachers

Why should you attend?
Innovative Programs
Technology Tips
Teaching Techniques
Best Practices
Resources
Networking
New Ideas for Existing Problems
Continuing Education Units
In light of the numerous recent headlines reporting on suicides, communities are learning more about what can be done to prevent suicide and how to respond compassionately in the wake of such a tragedy.

Suicide is a leading cause of death in the U.S., and a sustained, proactive and comprehensive approach is needed. In this presentation, participants will learn about how the suicide continuum impacts communities, systems and individuals. Dr. Sally Spencer-Thomas will identify best practices within a public health approach and give participants “upstream, midstream and downstream” strategies.

In order to increase confidence and competence among participants in addressing suicide prevention, intervention and postvention, Dr. Spencer-Thomas will empower participants to define important steps in becoming a suicide prevention change agent, articulate relevant trends in suicide data in the U.S., categorize high risk groups for suicide death, identify at least three key strategies in a comprehensive approach to suicide prevention and describe at least three best practices for suicide crisis response

Sally will present her Pike’s Peak Keynote Address on April 26 from 11:00 a.m. to 12:30 p.m.
We’ve added a new format to the 2016 Fire & Life Safety Educators Conference of the Rockies: the Chinook Session. We call it the Chinook Session in honor of the katabatic winds that rush down our mountain valleys rapidly warming and drying otherwise cold and damp ecosystems. Each general Chinook Session lasts 90 minutes but consists of multiple presentations.

The first Chinook Session is dedicated to often overlooked risks that impact our communities:

**Understanding Teen Driver Behaviors Before Crashes — 25 minutes**
The AAA Foundation for Traffic Safety and the University of Iowa examined data from teen crashes captured on in-vehicle cameras to determine common causes and contributing factors. Presented by Wave Dreher, Director of Communications, AAA Colorado

**Equity in Community Outreach — 25 minutes**
This presentation will examine the use of cultural competence and racial equity lenses to target marginalized communities based on the experiences of the Seattle Fire Department. Presented by Bill Mace, Education and Outreach Specialist, Seattle Fire Department, WA

**Still No National Disaster Awareness Program — 25 minutes**
This session will discuss ways to create and disseminate disaster awareness campaigns for diverse audiences on shoestring budgets based on nationwide collaborators. Presented by Ken Swanson, Private Consultant, The Owner Builder, CA
In the community risk reduction world, we often tell our audiences to verify equipment is UL-listed, but we rarely stop to consider what that means or what UL actually does for us. Underwriters’ Laboratories is a global independent safety science company dedicated to promoting safe living and working environments. Like all of us, its employees help safeguard people, products and places in important ways, facilitating trade and providing peace of mind.

In this Chinook Session, Jon Roberts and Tyson Long will teach us about some of their efforts in community risk reduction including the role of field evaluation services, highlights from a recent symposium on maintaining fire barriers in healthcare occupancies and risks associated with lightweight construction and how scientists are working to provide responders with better information in order to make safer decisions. They also will show and explain differences between new and legacy housing stock, which have implications beyond firefighting. In fact, we’ll probably be as engaged as consumers as we are wearing our professional hats.

Jon Roberts currently works as a Lead Regulatory Engineer with the Codes and Advisory services group at UL. Tyson Long is a Senior Field Engineer for UL.
In November 2000, Colorado’s voters passed Amendment 20, which legalized marijuana for medicinal needs. Twelve years later, 55% of the state’s voters decided to legalize marijuana for recreational use. Currently, 23 states and the District of Columbia have legalized some form of marijuana. Community risk reduction efforts are struggling to keep pace with the growth of the legal marijuana industry. This session will provide four perspectives on what exists and what can be done.

**Legal Marijuana: Medicine, Recreation or Plant? — 20 minutes**
This presentation will discuss the Colorado Dept. of Public Health and Environment’s role in the legalization of marijuana as well as its ongoing prevention and education campaigns. Presented by Dr. Larry Wolk, Executive Director and Chief Medical Officer, CO Dept. of Public Health and Environment

**THC and Driver Safety — 20 minutes**
Drug Recognition Expert Nicholas Hazlett of the Colorado State Patrol will address hazards THC usage creates among drivers. He and other law enforcement officers throughout the state aren’t content responding to crashes and impaired drivers; they’re also working within their communities to prevent those hazards. Presented by Trooper Nicholas Hazlett, Colorado State Patrol

**Falling while High: Marijuana Use among Elders — 20 minutes**
While teenagers and children have received much attention regarding marijuana use and the impact of THC on their brains, less is known about the impact of THC on elders. The amount of THC within marijuana has increased since the Baby Boomers were “kids”; this presentation will consider the impact of aging on marijuana’s impacts. Presented by Tracey Holmberg, Injury Prevention Coordinator, Swedish Medical Center, CO

**Cannabis Safety and Education — 20 minutes**
This presentation will explain the role of the “interpeners” in teaching the public how to discern between safe and unsafe cannabis characteristics. It also will address the industry’s education efforts, the science of how and why cannabis effects different people in different ways and differences between inhaling and ingesting cannabis. Presented by Max Montrose, Founder, The Trichome Institute, CO
Scholarships

Application for Conference Scholarship

A limited number of scholarships are available for either registration or lodging. They will be granted based on need. To apply for a scholarship, send a letter explaining your need to Conference Chairperson Einar Jensen at einar.jensen@southmetro.org before February 20, 2016. Include your name, title, agency and community. Explain your need for a scholarship as well as how attending this conference will benefit your agency and community.

Social Media

Twitter

You are welcome to join the conversation about our conference on Twitter, especially if you attend one of the social media classes. We’ll use the 2015 Fire & Life Safety Educators Conference of the Rockies hashtag, #FLSECon

Facebook

You are welcome to join the conversation about our conference and learn more about it via the Fire & Life Safety Educators of Colorado Facebook page: www.facebook.com/FLSEC

Continuing Education Units

This year we have partnered with Child Passenger Safety Colorado to offer six hours of continuing education units for certified Child Passenger Safety Technicians. A generous donation from CPS Colorado provided scholarships for CPS Technicians from Colorado to attend the conference.

We’re also partnering with HealthONE and Swedish Medical Center to offer continuing education hours for prehospital providers and nurses.

Attendees also can earn ICC credits because of the generosity of the Fire Marshal’s Association of Colorado (FMAC).

Thank you to Child Passenger Safety Colorado, HealthONE, Swedish Medical Center and FMAC for partnering with us to add extra value to the 2016 Fire & Life Safety Educators Conference of the Rockies.
Underrated Fire Risks in Healthcare Occupancies
Based on our Coordinated Occupancy Risk Reduction program, we’ve found that healthcare occupancies, both hospitals and ambulatory surgical centers, have clandestine fire hazards that often escape preplans and emergency operations planning. Fires in operating rooms, MRI Labs and Hyperbaric Chambers pose unique threats to occupants and firefighters. This class will identify those hazards and share ideas for how to reduce the risk, especially to responding firefighters, using a combination of education, engineering and enforcement tactics. Safer response begins with robust preparedness.
Einar Jensen, Community Risk Reduction Specialist
South Metro Fire Rescue, CO

Reaching Out with Video
Communicating fire safety is a challenge. It is not the coolest topic out there for an audience already bombarded with information. Video is such an effective way of communicating, and the tools range from high-end professional video cameras to a smartphone. This presentation will focus on the “down and dirty” tools of video production that are within everyone’s reach that can be used to quickly produce effective material. It will involve demonstrations of these tools, the editing capabilities that are being built into today’s hardware and strategies for hosting and distributing this content. In addition, we’ll cover the workflow and thought process related to putting together an effective video, from pre-production to distribution.
Ed Comeau, Principal
Writer-tech.com, MA

Red Cross Home Fire Campaign
Home fires are the greatest disaster threat to American families. Seven people die every day from home fires. The Home Fire Preparedness Campaign aims to save lives, reduce injuries and build more resilient communities through raising awareness, facilitating preventative actions, and fostering community participation. The national goal is a 25% reduction in home fire deaths and injuries in the next five years. Working together in communities across the country, the Red Cross and partners are establishing local coalitions of fire departments, houses of worship, businesses, schools, social service agencies, neighborhood leaders and others to mobilize resources and volunteers in support of local home fire preparedness. Focused especially on supporting at-risk neighborhoods, coalitions will develop and carry out numerous activities over the course of the five year campaign.
George Sullivan, Director of CPRS
American Red Cross, CO
Hope Illuminated
Sally Spencer-Thomas
Carson J. Spencer Foundation, CO

Fuel from the Fire: Intervening with Youth in the Midst of Medical Care
Burn injuries from fire misuse can create life-altering and at times life-threatening challenges. This workshop will address evaluation and intervention with high-risk firesetting behavior within the context of medical care. Case presentations will highlight burn injuries seen at our pediatric regional burn center involving matches and lighters, common accelerants, gunpowder explosions and other substances. The workshop will be interactive utilizing video, photos, and clinical vignettes.

Brad Jackson, Psychologist
Ashley Banks, Burn Nurse
Children’s Hospital Colorado Burn Program

Throwing Spaghetti - Some of it Sticks
As health and safety educators we want to teach parents everything they need to know to keep their child(ren) safe. But what do parents remember from these interactions? Does a gap exist between how parents and educators prioritize messages? Have we considered ways to improve our efforts? We will take a step back and consider what, how and why we are teaching and explore if the order of these elements can impact behavior change.

Amy Teddy, Research Specialist
University of Michigan

Evolving Emergency Preparedness Requirements for Health Care Organizations
Caring for others can be a difficult challenge under normal or ideal conditions, but what happens when “normal” is disrupted by a disaster? Is your organization prepared for disasters? Is your organization in compliance with the changing laws and requirements? This presentation will outline the requirements with which all healthcare organizations (hospitals, long-term care facilities, rural clinics and others) must comply and will define a strategic process to establish a preparedness program based on professional practices and standards. It will conclude with an open discussion of the challenges faced by these organizations and public emergency management organizations as they respond and recover from a disaster.

Brian Siravo, President
Accinctus, CO

Suicide Postvention Strategies for Fire and Life Safety Educators
A great emphasis is placed in suicide prevention and intervention. Within the last year, addressing communities’ needs in the aftermath of suicide has become much more of a focal point for response. Often, communities are shaken in the wake of a suicide death. Given a person or family’s connection to the decedent, can often put those people at a higher risk to die by suicide. First responders have a unique role to play in the timeline following a suicide which can be overwhelming or confusing. This session will provide fire and life safety educators with a greater understanding of suicide postvention and the complexity of a suicide death as well as appropriate, safe and effective resources for bereaved people.
Heidi Lightenburger-Sanchez, Comm. Outreach Coord.
Carson J. Spencer Foundation, CO

Overlooked Risks
See Page 4
Putting the U in UL:
Risk Reduction Resources for all of Us
See Page 5

April 27 ~ 10:20-11:50 a.m.

Dempsey the Burn Prevention Pup
Dempsey is a boxer/mastiff mix who was severely burned as a young pup when a child put him in a bonfire. Currently, he "works" for the Pike Township Fire Department in Fire Prevention. Dempsey is a living example of what fire and things that are hot can do to organisms. We discuss a wide variety of topics such as burn/fire prevention, animal cruelty and accepting others despite their differences. Programs like this one can motivate fellow educators to go outside their box to discover new ways to reach their target audience.

Eileen Orban, Public Educator
Pike Twp Fire Dept, IN

Social Media Day-to-Day and in a Disaster
This presentation will show the audience how using social media day-to-day can be different than when we use it in a disaster. We will show how to use social media effectively as a marketing and information tool. We will then explain how social media use can differ when used during a disaster, sharing lessons learned from the Okanogan County Wildfires in Washington State.

Jenny Weekes, Community and Media Relations Mgr.
Hallie McCurdy, Battalion Chief
West Pierce Fire & Rescue, WA

Recovery from Three Disasters in Three Years
A Layered Approach in Colorado Springs
The City of Colorado Springs has been recovering from the devastation wrought by the Waldo Canyon Fire in the summer of 2012. Two other federally-declared disasters attributed to floods occurred in 2013 and 2015. Attendees will learn how the City of Colorado Springs has moved forward with recovery, restoration, mitigation, preparedness, and cooperation.

Gordon Brenner, Recovery Coordinator
City of Colorado Springs

Transporting Children with Special Needs
In this session we’ll learn some of the basics for transporting children special health care needs you may see in your community. Among the special needs we’ll address are low birth-weight, babies who must lay prone or supine, children in casts and children with behavior issues. We’ll also share tips and tricks, and have time for hands-on practice so that we can assist more families more effectively.

Janet Werst, Injury Prevention Coordinator
Univ. of Colorado Health, CO

Chinook Session #2
April 27 ~ 8:30-10:00 a.m.

Putting the U in UL:
Risk Reduction Resources for all of Us
See Page 5

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Janet Werst, Injury Prevention Coordinator
Univ. of Colorado Health, CO

Chinook Session #3
April 27 ~ 12:35-2:05 p.m.

Legalized Marijuana and Risk Reduction
See Page 6
Restorative Justice Principles and Practice
Restorative justice focuses on repairing harm through collaboration and consensus among all impacted parties. As utilized within the Juvenile Diversion Counseling Program in Colorado’s 18th Judicial District, the process allows first-time juvenile offenders to be accountable to those most impacted by their choices and encourages healing through an agreement about how to make amends. Research suggests that restorative justice reduces re-offense rates and promotes a sense of empowerment among victims and communities who often feel detached from more traditional justice models. This presentation will introduce restorative justice and its application within the juvenile justice system as a response to a variety of offenses ranging from theft and criminal mischief to arson and trespassing.

Stacey MacGlashan, Clinical Coordinating Supervisor
Stasia Hall, Juvenile Diversion Counselor
18th Judicial District Attorney's Office, CO

Wildfire Mitigation Education in Urban Areas
As more people build homes, operate businesses and recreate in places where wildlands border urban areas, wildfire threats to properties and lives increase. This presentation will discuss the forest and fire ecology situation of Colorado’s wildland-urban interface (WUI), as well as several efforts to educate WUI dwellers about the hazards and role of wildfire in the areas where they live including Fire Adapted Communities®, Community Wildfire Protection Plans, Firewise Communities/USA®, the Colorado Wildfire Risk Assessment Portal, Fire Ecology Institute for Educators, and community meetings. This presentation will discuss the benefits of these tools and partnerships in creating successful outreach and education to WUI residents.

Courtney Peterson, Wildfire Mit. Education Coord.
Dave Root, Asst. District Forester
Colorado State Forest Service

Brilliant Brainstorming
This innovative session will be on program development. Attendees will leave with some new education programs that they can implement in their own organizations. We’ll explore the Colorado Department of Education materials, social media platforms, characteristics of an audience, and measures for knowledge gain when brainstorming about new program development as groups consider new solutions for existing problems.

Colleen Potton, Community Risk Reduction Specialist
South Metro Fire Rescue, CO
Deanna Harrington, Deputy Fire Marshal
Arvada Fire Prot. District, CO

Planes, Trains and RVs: Protecting Children while Traveling
Educating parents on how to best protect their children while traveling can present additional challenges. Often times, families are already traveling with extra luggage and stress. Sometimes, convenience will appeal to them over best practice. This breakout session will expand technicians’ knowledge in order to allow us to arm parents with the information they need when planning travel with children. This class qualifies for 1.5 CEU for Child Passenger Safety Technicians.

Britney Lombard, CPST-Instructor
Freelance Consultant, NY

April 27 ~ 2:30-4:00 p.m.

April 28 ~ 8:30-10:00 a.m.

Why Evaluation Matters: Determining the Effectiveness of Fire and Life Safety Education
We have a professional responsibility to show that what we are doing is effective. With evaluation there is more clarity about the outcomes of our efforts. Educators are under ever-increasing scrutiny to demonstrate evidence of effectiveness and accountability. Because “we think it works” or “it has always been done this way” are no longer legitimate reasons to continue any educational
intervention. With the help of an outside consultant, one state developed and implemented an evaluation system to measure the change in both knowledge and behavior as a result of its school-based fire and life safety education program. Workshop attendees will learn how these principles can be used to develop an evaluation system for their program.

Michael Cassidy, Fire Chief
Town of Holliston, MA
Cynthia Ouellette, Fire Data and Public Ed. Coord.
MA Department of Fire Services

The Impact of Social Media on Juvenile Firesetting
In addition to being a complicated issue, juvenile firesetting is impacted largely by environmental factors. During the session, participants will learn about ways to intervene on behalf of juvenile firesetters as well as look at various forms of media and their impact on firesetting behavior. Particular attention will be placed on new forms of media, including apps, websites, and various forms of streaming media.

Dr. Michael Slavkin, Director of Human Services
Ivy Tech Community College, IN
Anthony Juliano, VP of Acct Srv. and Bus. Dev.
Asher Agency, IN

Aging and its Impact on Human Vulnerability
Groucho Marx once quipped, “Getting older is no problem. You just have to live long enough.” Much of our community risk reduction messaging targets elders because they use emergency response more frequently than other age groups, but that messaging assumes educators understand how aging makes people more vulnerable to illness and injury. This presentation will eliminate those assumptions. Why do rib and hip fractures lead to death so often? Why does hot water burn elderly skin so rapidly? Why do elders overdose on medications so easily? By explaining how human anatomy and physiology change as we age, we’ll empower educators to understand why their senior citizens are a high-risk audience and address risks more effectively.

Caren Misky, Nurse Practitioner
Dispatch Health, CO
Einar Jensen, Community Risk Reduction Specialist
South Metro Fire Rescue, CO

Prevention Efforts and Budget Cuts in the U.K.
From 1999 to 2010 the United Kingdom’s fire service underwent radical change. The accomplishments in their prevention efforts were astounding based on their data. When the global economic downturn happened, hard choices had to be made in the fire service’s priorities. Revisiting in 2015, I discovered whether they continued to emphasize prevention efforts or make drastic, traditional cuts. In this session, we’ll explore what three different brigades did and their results.

Rebecca Booker, Fire & Life Safety Educator
SBM Fire Dept., MN

Seeing it Through: Linking Investigations and Education for Youth Fire Setters
This session will show how a relationship between Arson Investigations and Youth Firesetter Interventionists creates a more cohesive Juvenile Fire Setting Program. We will show the steps from the initial call regarding a juvenile through the class and/or social services provided for the youth. We will explore the role of investigators and how they collaborate with a YFS Specialist. Other topics to be addressed include the Oregon Juvenile Fire Screening Tool, our Fire Affect Class and working with the Department of Child Welfare.

Cynthia Wells, Program Specialist
Mike Blanchard, Lieutenant for Fire Investigations
Aurora Fire Dept., CO

Active Living can Reduce Risk in Seniors
Actively living at any age has the potential to greatly reduce the risk of falls, memory loss, depression and other health risks. When a person participates in an activity they are engaged and moving their bodies whether it’s an exercise class or just getting to and from the
activity. Boredom, loneliness and helplessness cause injuries among seniors; they need a sense of purpose in life. Agencies and senior living communities that provide stimulating events, exercise classes, games, and arts and crafts can greatly reduce many health risks. Thus emergency responders would benefit from partnering with senior communities such as ours to reduce risk.

Carrie Schneider, Director of Fun Spectrum Retirement Communities, CO

The Aware and Alive Driving Experience

This interactive educational piece related to driving safety takes a sobering look at driving and the choices that are made behind the wheel in a modern world. Topics that are included are distracted driving, drowsy driving with a comparison to DUI, Seat Belt/Child Safety Seat usage, and Driving under the influence of alcohol and marijuana. This training is both interactive and motivational, while showing reasons why we as drivers need to make the right choices behind the wheel and be a positive influence to those around them. This program is designed to bring awareness to all issues associated with driving and was created to lower the number of fatal and serious injury crashes in relation to the choices that are made behind the wheel.

John Bowman, Founder Aware and Alive Driving, CO

Car Seat Technologies

In the ever-changing field of child passenger safety, technicians and instructors need to stay current on vehicle technology, from airbags and crumple zones to car seats and seatbelts. In this session, technicians and instructors will explore the latest and greatest in technology. This class qualifies for 3.0 CEU for Child Passenger Safety Technicians.

Janet Werst, Injury Prevention Coordinator University of Colorado Health, CO

April 28 ~ 12:20-1:50 p.m.

Leveraging Resources to Spread Prevention

Budgets are tight these days and we often overlook other fire service agencies that we can collaborate with to get our message out there. We will look at some real-world examples of collaboration, prioritize messages and discover media resources for which we can package our messages and disseminate them more effectively.

David J. Brasells, Executive Producer Instructor 5 Productions, TN

Shifting Risk Reduction into a Strategic Objective

This interactive session will challenge participants to think beyond creating prevention programs and look at risk reduction becoming part of their agency’s strategic objective. We will share our belief that risk reduction is not a program to be managed by one individual, but rather intended to be a strategic objective of the organization, integrating risk identification and management throughout all ranks. We will utilize a case study to demonstrate our early risk reduction efforts based on
data collection and GIS. From there, we will take participants on a journey to identify partnerships where collaborative efforts can make our communities safer. The session will include highlights of technology uses, available resources and simple ways to analyze data, monitor trends and form data-driven decisions. In addition, a strategic thinking exercise will engage participants in a group discussion providing opportunity to share perspectives on this issue, including potential challenges or roadblocks associated with community risk reduction efforts.

Robert Ball, Fire Marshal
Rancho Cucamonga Fire District, CA

April 23 ~ 2:00-3:30 p.m.

Planning for Power Outages for the Power Dependent
This presentation will provide insights into what a person who utilizes medical devices and/or assistive technology needs to know and consider when planning for a power outage. Basic steps for preparing for an outage will be covered as well as what needs to be known about each piece of equipment. We will discuss commonly-used strategies for utilizing backup-power and how to incorporate them into the emergency planning process. Opportunities will be provided for individuals to incorporate learned strategies for planning and assisting individuals during a power outage.

Julia Beems, Emergency Prep. Coordinator
Assistive Technology Partners/CU-Denver, CO

Using Internet Technology to Communicate
This workshop will provide an overview of incorporating internet technology, social media, information dissemination, web analytics and website development into your organization's strategic plan of communicating inside and outside of your department. This presentation will focus on educating participants on which technologies, sites and apps we have chosen at the Durango Fire Protection District and why as well as how we analyze the data to show efficacy. Participants are encouraged to bring a laptop and/or tablet.

Scot Davis, Community Education Coordinator
Durango Fire Prot. District, CO

What is lethal? A Teen Epidemic.
Car crashes due to reckless and distracted driving have been the leading cause of death for American teens for decades. National and local data will be used to illustrate the epidemic that is affecting our teens. “What do you consider lethal?” has emerged as a leading evidence-based program that spreads the message of safe driving. This program can also be tailored for your audience of teens, preteens and/or their parents. It brings facts about reckless and distracted driving to teens using innovative videos, materials, and curriculum and encourages teens to take the lead in peer-to-peer messaging. This session will present this program in a “train-the-trainer” fashion so that participants leave equipped with the knowledge, skills and resources to deliver it in their own community.

Susan Yates, Prevention & Education Coordinator
Children’s Hospital Colorado
Colleen Potton, Comm. Risk Reduction Specialist
South Metro Fire Rescue, CO
Tracey Holmberg, Injury Prevention Coordinator
Swedish Medical Center, CO

Too Much Drama!
Actually, you can never have too much drama! In this train the trainer workshop, attendees will learn what true peer drama is (and is not), how to teach lessons effectively through drama and how to create peer-led drama for youth. We've all seen skits used to teach lessons to kids, most of the time these are not nearly as effective as they can be. When drama is used educationally, it encourages people to be critical thinkers and safely be exposed to potentially unsafe situations (underage drinking, drugs, fires, etc.).

Hilary Bilbrey, CEO and Co-Founder
Trademark U and Inspired by Family, AZ
Colorado Springs: Your Gateway to the Rockies

People have been visiting the Colorado Springs region for thousands of years. Utes, Cheyennes, Arapahos and other Native Americans were attracted by the scenery, climate and resources. France, Spain and Texas once claimed the region until the US bought it as part of the Louisiana Purchase.

Zebulon Pike and his crew explored the region in November 1806. He and his group attempted to reach the summit, but they were neither dressed nor equipped to climb the mountain that ultimately came to bear his name. Risk reduction tip: dress in layers and bring extra water and snacks if you plan to summit the peak during your visit.

General William Jackson Palmer, a Civil War hero from Pennsylvanina, ushered in a new era in Colorado Springs history in 1869. During his first visit to the area, he fell in love with its “most enticing scenery.” One year later, he founded the Denver and Rio Grande Railroad and purchased land along the route to begin building a Victorian spa resort town that became Colorado Springs.

Sufferers of tuberculosis ventured here to find solace in the sunny conditions and dry, mild climate of Colorado Springs and nearby Manitou Springs. They also found healing at the many hot springs in the area. Risk reduction tip: drink more water than usual to acclimatize more easily.

In the 1890s, prospectors discovered gold on the western slope of Pikes Peak. The Cripple Creek Mining District rapidly grew from an isolated cattle pasture to a booming city of 50,000. As a result, Colorado Springs became known as “the city of millionaires.” One of these millionaires was Spencer Penrose, who used his vast wealth to build the Pikes Peak and Cheyenne Mountain Highways and establish the Cheyenne Mountain Zoo, Will Rogers Shrine and The Broadmoor Hotel. He and his wife, Julie, also created the El Pomar Foundation, which continues to support many causes throughout Colorado.

Another noteworthy visitor to the region was Katharine Lee Bates. After a trip to the summit of Pikes Peak she wrote “America the Beautiful.”

Colorado Springs is also home to several of our nation’s military bases. In 1954, the Air Force broke ground for the United States Air Force Academy.

Other major military installations include Fort Carson, Peterson Air Force Base, the U.S. Space Command, NORAD (North American Aerospace Defense Command) and Schriever Air Force Base.
Learning, networking and finding inspiration for community risk reduction will be easy at the beautiful Cheyenne Mountain Resort. From the forested mountain slopes to the heated swimming pools, attendees will find breath-taking comfort as they nurture their prevention, mitigation and preparedness efforts. This world-class meeting facility and four-diamond resort is the ideal setting for the 23rd annual Fire & Life Safety Educators Conference of the Rockies.

Attendees will find great amenities such as a full-service fitness center that offers daily classes (Spin, Yoga, Cross Training, Zumba, etc.), free weights, cardio equipment, steam rooms and whirlpools in men’s and women’s locker rooms.

The outdoor heated resort pool and hot tub are along the south side of the conference center, as pictured at right, yet the resort also has a separate aquatics center on campus. It features an indoor 25-meter lap pool and, depending on the weather, an outdoor 50-meter Olympic size swimming pool, kids splash pad and kiddie pool, playground and adult pool with hot tub.

Speaking of the weather, an 18-hole championship Pete Dye-designed golf course could be open if we have a warm, dry spring in 2016. The campus also has tennis courts, a 35-acre recreation lake, a lounge and two restaurants that feature Colorado fresh cuisine.

Cheyenne Mountain Resort is known for its green initiatives, from recycling to utilizing eco-friendly products. It also is fully sprinklered, which we all know reduces carbon emissions and debris during and following fires.

Over 300 finely appointed guest rooms are arranged in eight residential lodges across Cheyenne Mountain Resort. Surrounded by extraordinary mountain backdrops and picturesque views, each room has been designed to provide the ultimate escape from the everyday. Modern amenities and supreme comfort are perfectly paired with an understated Rocky Mountain inspired decor for the ideal setting for rest and relaxation. Each room includes a private balcony and high-speed wireless Internet access.

Lodging for this conference is available at $149 per night, but make sure you mention you are attending the Fire & Life Safety Educators Conference of the Rockies. To make your reservations, visit www.cheyennemountain.com or call 800-588-0250.

If you are traveling by airplane, the resort operates a shuttle service to the Colorado Springs Airport. The round-trip fare is $40. Use the number above to reserve your seat on the shuttle.
Informal Networking Opportunities:

In addition to the formal professional development program in our educational program, we offer several informal networking opportunities where attendees traditionally have shared ideas, developed new friendships and found colleagues facing similar challenges.

**Monday Dinner** ~ Since registration opens Monday afternoon, attendees and speakers who arrive the night before the conference’s official start have an opportunity to dine together. This meal is not included in the registration fee, but it is an opportunity to network.

**Exhibitor Area** ~ Many of our generous partners will have booths in our exhibit hall throughout the Conference. Please visit them and thank them for participating in and supporting this event. You’ll find they share our interests in community risk reduction and may have resources that you can utilize in your home communities.

**Silent Auction** ~ Our silent auction, which opens Tuesday morning and closes after the last break-out session Wednesday, is a fundraiser for the Conference. It traditionally raises $1,000 that helps offset the expenses of producing this event and creates scholarships for next year.

**Tuesday Dinner** ~ Our Conference Team will work with local restaurants to prepare them for a large influx of customers. This meal is not included in the registration fee, but it is another opportunity to network with other attendees in a more informal setting.

**Casino Night** ~ Each attendee is welcome to participate in this event Tuesday night; the “buy-in” is covered by the conference registration fee. The money is fake, but the competition can be serious… seriously fun, that is. Prizes will be given to top winners. A DJ provides music and a dance floor at the same time. It’s the perfect way to unwind from the first day of learning and follow-up with new and existing colleagues.

**Wednesday Dinner** ~ Our Conference Team will notify local restaurants and prepare them for a large influx of customers. This meal is not included in the registration fee, but it is an opportunity to network with other attendees in a more informal setting.

**Other Options** ~ We’re also trying to arrange a tour of the new Fallen Firefighters Memorial and a guided tour of the Waldo Canyon recovery area. Once you register, you’ll be updated about these opportunities.
Established in 1985, we are an inclusive 501(c)3 non-profit organization dedicated to safer communities through life safety education that addresses all hazards. We host this annual conference for the benefit of all life safety professionals regardless of their membership status.

Joining FLSEC entitles members to participate in business at our bi-monthly meetings, serve in leadership roles, receive FLSEC publications and receive all FLSEC mailings on training opportunities, resource sharing and networking across fire, EMS, emergency preparedness and law enforcement boundaries. Member agencies also receive a discount on

Membership in FLSEC is $75 for the first representative of a given entity and $25 for additional representatives of that same entity. All FLSEC members are able to vote, hold office and receive other benefits of membership.

In 2015 we recognized South Metro Fire Rescue’s Aging Matters and Windsor Severance’s Youth Fitness Programs as Programs of the Year. Our 2015 Educators of the Year are **Greg Picard** of Durango Fire Rescue and **Deanna Harrington** of Arvada Fire Protection District.
Today is a great day to register for the 23rd annual Fire & Life Safety Educators Conference of the Rockies. Registration costs $375 and includes breakfasts and lunches April 26, 27 and 28 as well as admission to the annual casino night networking event and other sanctioned networking events. Register at www.firesafetyeducators.org.

When you register, you can choose whether to pay via PayPal, utilize a Purchase Order or send a check.

Lodging reservations are made separately by contacting the Cheyenne Mountain Resort at www.cheyennemountain.com or 800-588-0250.

If you have questions, contact Conference Chairperson Einar Jensen at Einar.Jensen@southmetro.org